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| **T.C.**  **YAŞAR ÜNİVERSİTESİ**  **Faculty of Human and Social Sciences**  **Department of English Language and Literature**  **2019-2020 Fall**  **ENGL 0040: Popular Culture**  **Poster Grading Criteria (20%)** | |
| Student Name/ Last Name |  |
| **CONTENT – 50/100 Student’s Grade: …/50**  • Is all the content that is specified in the assignment prompt included in the poster?  • Is the prose concise, clear and comprehensive?  • Does the content demonstrate a close engagement with the text?  • Is all of the text the students’ own words?  • Does the closely quotation fit with the content of the poster?  • Are the three examples well chosen and explained? | |
| **PRESENTATION - 30/100 Student’s Grade: …/30**   * Has the text been proofread to avoid errors in grammar, spelling or punctuation? * Have appropriate headings been used to guide the readers through the content? * Does the poster effectively teach the viewer something about popular culture? * Is the poster A1-sized, colour and backed by card? * Has a PDF of the poster been submitted to Turnitin? * Have clear and appropriate images been used? | |
| **LAYOUT -20/100 Student’s Grade: …/20**  **Write three discussion questions about your phenomenon with thoughtful answers that are at least four sentences long**  • Are the questions based on general points that might be recalled from this presentation?  • Are the questions open for discussion or merely comprehension?  • Are the answers comprehensive, thoughtful and insightful?  • Are the questions creative, thought-provoking or engaging?  • Has the text of the questions and answers been proofread to avoid errors in grammar, spelling and punctuation?  • Would the discussion of the points raised by these questions be helpful to the students covering this text? | |
| **PRESENTATION DELIVERY - 20/100 Student’s Grade: …/20**  • Does the layout of the poster make it easy to read?  • Does the organization of information and images suggest that care has been taken?  • Are the separate supporting examples given balanced exposure?  • Has the selection of fonts, colours and text sizes helped to create an effective poster? | |
| **SPECIFIC COMMENTS:** | |

**Dr. Jason Mark Ward**

**Date/Signature:**